

MKSSS's Cummins College of Engineering for Women, Karvenagar. Pune
Activities on Entrepreneurship Development

Name of the Activity: Entrepreneurship development orientation session

Date of the Activity Conduction: 2nd Aug. 2023, 12:15 pm to 1:15 pm

Total No. of Students & Faculty Members Participated in the Activity: 95 students and 2 faculties.

Speakers: Ms. Mrunal Rajput, Final Year B Tech student.

Short Report of the Activity: Ms. Mrunal Rajput is a Final year B Tech student from E & TC Department of CCOEW, Pune. She was a student of ED course for the academic year of 2022-23. She shared her experience of journey of the 'Entrepreneurship Development' course by 'Wadhvani Foundation'.

Highlights of the session are as:

1. Sharing experience of Rs. 100/- venture with her teammates at the start of the course.
2. Presentations of Milestones 1 to 4.
3. Real life case studies given on the platform.
4. Masterclass which contains interviews of the Entrepreneurs who are successful in their startups.
5. Description about her technical venture converted into a final year project. She had answered all the questions raised by the students satisfactorily.

Photos captured during the Activity:



Name of the Activity: Guest session on Problem definition, ideation and market research

Date of the Activity Conduction: 1st Aug. 2023, 12:15 pm to 1:15 pm

Total No. of Students & Faculty Members Participated in the Activity: 45 students and 2 faculties

Speakers: Ms. Vartika Tripathi, Co-Founder PawshBox, Pune

Short Report of the Activity:

Ms. Vartika Tripathi, who is a Self-driven Entrepreneur, successful in building a pet care company guided students about the topics of problem definition, ideation, and market research. A successful entrepreneur should follow all these crucial steps in the process of starting a new business or venture.

Highlights of the session are as:

1. Problem definition helps to identify a specific issue or need that a product or service can address.
2. Ideation involves generating and brainstorming potential solutions or business ideas.
3. Market research is then conducted to understand the target audience, competitors, and market dynamics to validate the viability of the ideas and make informed decisions in the entrepreneurial journey.

Photos captured during the Activity:



Name of the Activity: Talk on Entrepreneurship in Engineering

Date of the Activity Conduction: 9th September 2023, 12:15 pm to 1:15 pm

Total No. of Students & Faculty Members Participated in the Activity: 80 students and 2 faculties

Speakers: Ms. Pooja Kataria, Entrepreneur at SPJ Embedded Technologies Pvt Ltd. 'Research and Development Specialist'

Short Report of the Activity:

Ms. Pooja Kataria, is an Entrepreneur at SPJ Embedded Technologies Pvt Ltd. She is a 'Research and Development Specialist'. She has worked on more than 20 Embedded projects in the last 2 years with a wide range of controllers. Her role in the projects is design development of hardware and firmware. She is also an alumna of Cummins College.

Highlights of the session are as:

1. Ms. Pooja had explored her own entrepreneurship journey. Her business struggle in the Covid 19 pandemic.
2. She had guided students how to improve their technical skills.
3. How to develop Public Relations (PR) and how it plays an important role in business.
4. Importance of ethics in business.
5. Role of a good mentor in an entrepreneur's journey.

Photos captured during the Activity:



Name of the Activity: Idea generation workshop

Date of the Activity Conduction: 28th Oct. 2023, 9 am to 5 pm

Total No. of Students & Faculty Members Participated in the Activity: 15 students and 2 faculties

Speakers: Mr. Satish Ranade, Advisor / Consultant to Start-ups on Pre-sales, Sales & Delivery Functions, Pitch Decks

Short Report of the Activity:

Mr. Satish Ranade is currently an Advisor / Consultant to Start-ups on Pre-sales. He is also an approved mentor for many organizations like ‘START-UP INDIA’ initiative by Central Government, ‘B.Incub’ by Chattisgadh Government, ‘AIC’ at Gujrath Technology University, ‘Innovation Activity Center’ at Baramati. He is also a Corporate Trainer for Disruptive Technologies. He conducts workshop on Idea & IP generation. He is having 40+ years of experience in many industries and worked in 12 countries. He is having strong industry academic connect.

Highlights of the session are as:

Mr. Satish Ranade had conducted a full day workshop which included different sessions like:

Session No.	Topic	Details
session -1	Life Cycle of an Enterprise (theory)	Need of the hour Difference between Start-up & Enterprise Life Cycle Stages' Pre-requisites learning through Case Studies
Session-2	Idea Generation (theory)	Hurdles & Mindset Brain Storming Techniques
Session 3	Hands on	Students use techniques to generate ideas
Session-4	Activity	Students present their ideas
Session-5	Idea Validation (Theory)	Desk Research Demad Validation by Survey Competition Analysis Technique for idea validation
Session-6	Hands on	Students validate their own ideas in a team
Session-7	Activity	Students present their ideas

During the brainstorming Techniques he had shared two templates to students. After filling out these forms students came one by one to share their ideas. They also had group discussions. They were guided and motivated by Mr. Satish Ranade.

Photos captured during the Activity:



Name of the Activity: Visit to Symbiosis Technology Business Incubator(SCEI) at Symbiosis International University, Lavale, Pune

Date : 4th Aug. 2023

Total number of students : 24 students of an open elective course '20 OEHS 501A Entrepreneurship Development'

Total Faculty Members: 03

Name of the Faculty Members: Dr. Makarand Velankar, Dr. Anjali Naik, Dr. Megha Borse

Description: A visit to 'Symbiosis Technology Business Incubator(SCEI) at Symbiosis International University, Lavale, Pune' was organized for students of an open elective course '20 OEHS 501A Entrepreneurship Development' on 4th Aug. 2023 to know the facilities provided by Incubation centre to startups.


SCEI is a Technology Business Incubation centre located at Lavle, Pune with 50 startups incubated from different sectors. Entrepreneurship development faculties along with the students from MKSSS Cummins College of Engineering for Women, Pune with passion for entrepreneurship visited 'SCEI' on 4th August 2023.

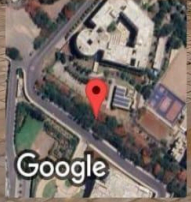
Students had discussions with the young entrepreneurs who have their own startups and are facilitated by this incubation centre.

Highlights of the visit:

1. Mr. Apurv Barot, Founder '**RouteX**' explained different types of 3D printing machines along with functioning of 8 state of the art machines and the models created. He explained the applications and usage of 3D printing for his own drone venture prototype.
2. Mr. Pratap Pawar, CEO Guruji Education described his journey as an entrepreneur and the EdTech labs developed for skill development for school kids and college students.
3. Mr.Yogesh Brahmankar, CEO at Symbiosis Technology Business Incubator enlightened the students with the functioning of incubation centre and facilities provided to the startups. With an experiential learning exercise, he emphasized the fact that "Everyone can Innovate". He interacted with students and explained the SPOS terminology, which is Situation, Problem, Opportunity and Solution. Scalability and Impact are essential elements of any startup according to him. Overall the visit was a technical delight to the students and faculty.



 GPS Map Camera



Pune, Maharashtra, India
SCEI Building, SIT Premises, Hill Base Campus Symbiosis International University (Deemed University S.No. 16, Gram- Lavale, Taluka, Mulshi, Maharashtra 412115, India
Lat 18.540674°
Long 73.72793°
04/08/23 04:34 PM GMT +05:30

Name of the Activity: 100 Rs. Activity

Date of the Activity Conduction: 13 Sept 2023 12.15 to 2.15

Total No. of Students & Faculty Members Participated in the Activity: 3 faculties and 132 students.

Speakers: NA

Short Report of the Activity:

Students invested 100 Rs. Each in the group tried one venture for 2 hours to get experience of running a business. They learned a lot through experiential learning such as planning, team work, communication, negotiation, financial aspects, advertising etc.

Photos captured during the Activity:



Name of the Activity: EMPULSE : HUSTLE HUNT (DAY 2)

Tagline for the event: The Hustle Hunt: Embrace the hustle and unlock your potential!

Poster Photo:



Date of the Activity Conduction: 24th of February,2024(the activity started at 3pm)

Total No. of Students & Faculty Members Participated in the Activity: 15 teams which means around 60 students participated in the Hustle Hunt event.

Speakers: Esha Chandawale, Kanchan Kedari and Asavari Thorat

Short Report of the Activity:

The Hustle Hunt event began with the announcement of the rules and regulations in the Mech Auditorium. All the participants were excited and preparing themselves for the challenges ahead.

Round 1 started with great enthusiasm, and team members ran all over the Mech building with clues in hand, looking for the venue that would provide them with the task they needed to perform.

Participants were instructed to complete their tasks on a plain white sheet of paper, which was then assessed by the E-Cell team. The judging criteria was simple: participants who finished the task within

10 minutes would receive 300 points, while those who completed the task on time would receive 200 points. Those who were unable to complete the task within the given time frame were allocated 100 points.

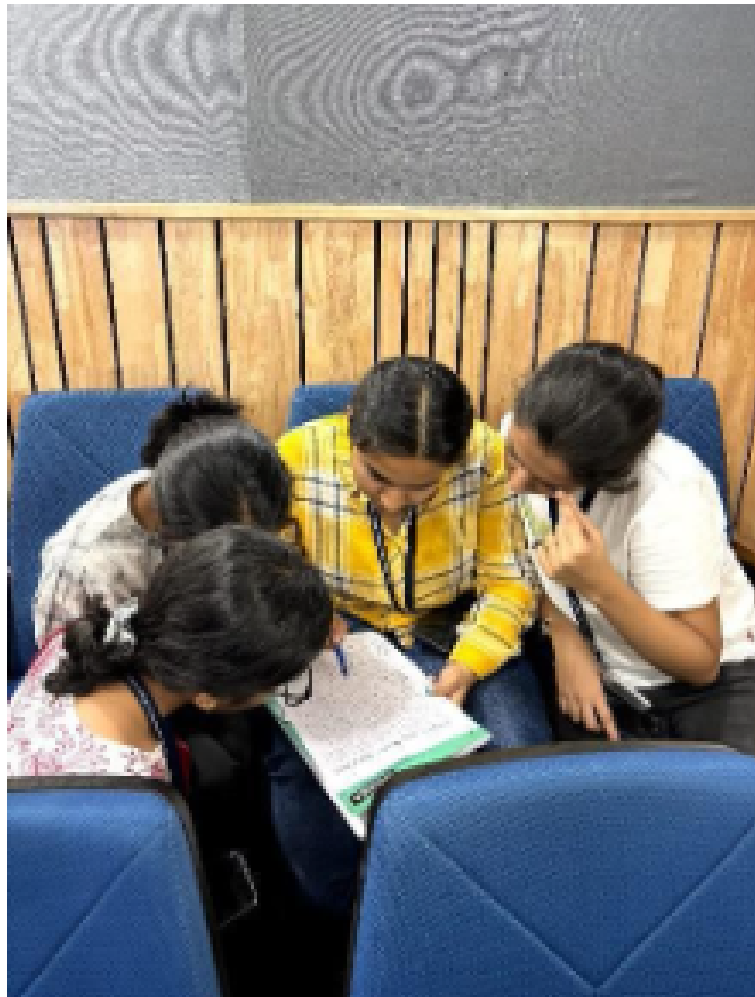
Each team was given three clues to perform three tasks. The fourth task was common for all teams,

where they performed word scrambling in KB Joshi hall. The time given for this task was 15 minutes. Out of 15 teams, 7-8 teams were selected for the next round, which was the elimination round.

The next round for the selected teams was Fastest Finger First, where they had to answer 29 questions related to business and its crucial terms on the Mentimeter quiz. All teams enjoyed themselves and performed well.

The final results were declared on the scoreboard. The top three winners were given a prize pool of 6000 rs and special coupons. They were given the prizes by the faculty coordinator of E-Cell, Makarand Velankar Sir.

Photos captured during the Activity:



Name of the Activity: Fortune Path



Date of the Activity Conduction: 23-2-2024

Total No. of Students & Faculty Members Participated in the Activity: 9 Teams

Speakers: Vaishnavi Ahire Akshata Nagmoti Tanvi Dhole Gauri Bankar

Short Report of the Activity:

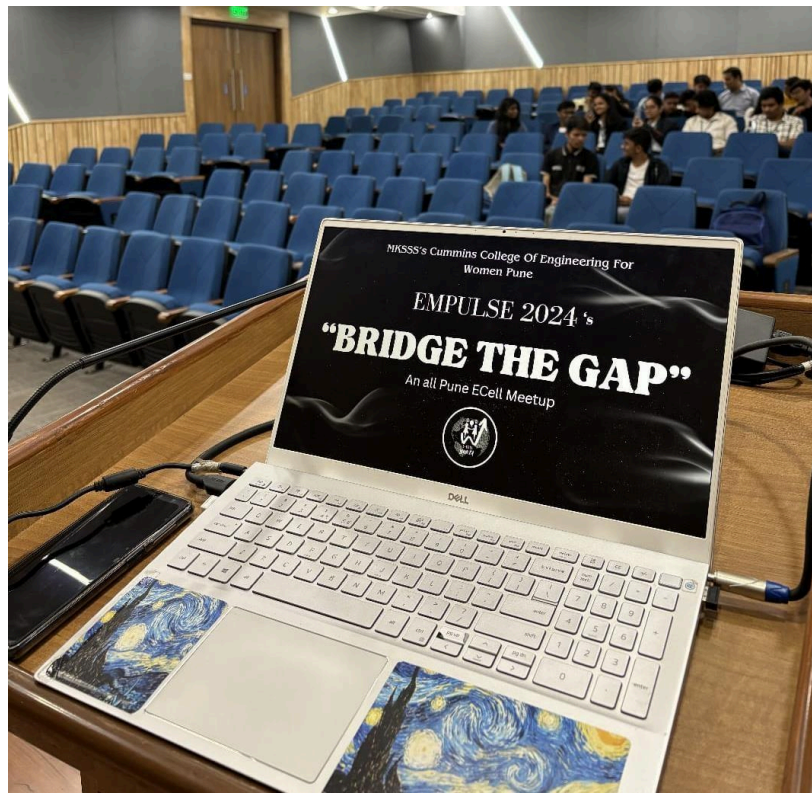
The E-Cell Yukta of Cummins college of engineering organized a highly engaging and entertaining board game event called "FORTUNE'S PATH" as a part of the Empulse event. By arranging an entrepreneurial quiz, the event helped the students to enhance their knowledge, developing skills, building networks, and inspiring them to explore entrepreneurship as a career path. The club took the responsibility of organizing the Snake and Ladder board game i.e "FORTUNE'S PATH" event. The event was held in the college campus itself, which was transformed into a vibrant gaming zone. The team arranged a large Snake and Ladder game piece and dice to accommodate multiple participants simultaneously. The event was scheduled for a specific duration to ensure that all interested students had a chance to participate. The event received an overwhelming response from the students. A wide range of participants, including students from various departments and batches, actively participated in the "FORTUNE'S PATH" board game event. Participants took turns rolling the dice and moving their game pieces along the numbered board. On each turn team asked them a question related to entrepreneurship the players aimed to reach the top of the board by climbing

ladders and avoid landing on the heads of snakes, which would send them back down. The question asked by the team helps students to know more about entrepreneurship. If the snake comes in there way the team asked them a hard question and they have to answer it in a particular time slot. In conclusion, the "FORTUNES PATH" board game event organized by the E-Cell Yukta Club as a part of the Empulse event was a resounding success. The event generated significant interest and participation from students across different disciplines. It provided an enjoyable and engaging experience, encouraging strategic thinking, decision-making, and social interaction. Overall, the event was a testament to the E-Cell Yukta Club's commitment to fostering a lively and inclusive campus culture.

Photos captured during the Activity:



Name of the Activity: Bridge the Gap Pune Ecells meet up



Date of the Activity Conduction: 24-2-2024

Total No. of Students & Faculty Members Participated in the Activity: Core team members from CCOEW, VIT, VIIT, AIT, PICT, COEP, Garware college of Commerce.

Speakers: Makarand Velankar, Asawari Thorat

Short Report of the Activity:

E-Cell Yukta, the entrepreneurship club at Cummins College, organized a dynamic event, "Bridge the Gap," on 24 February 2024. The primary aim of the event was to foster collaboration and exchange of ideas among various Entrepreneurship Cells (E-Cells) from colleges across Pune. This initiative was designed to create a platform for students to network, interact, and share innovative ideas, ultimately bridging the gap between budding entrepreneurs. It provided a conducive environment for students to engage in meaningful discussions.

The event kicked off with representatives from each E-Cell presenting an overview of their respective cells. Teams shared insights into their past events, ongoing initiatives, and their overarching mission. This opening session provided a comprehensive understanding of the diverse entrepreneurial activities happening across different colleges in Pune. To set a friendly and open tone, the event commenced with ice-breaking games. These activities were strategically designed to encourage participants to interact and get to know each other better, fostering a sense of camaraderie among attendees.

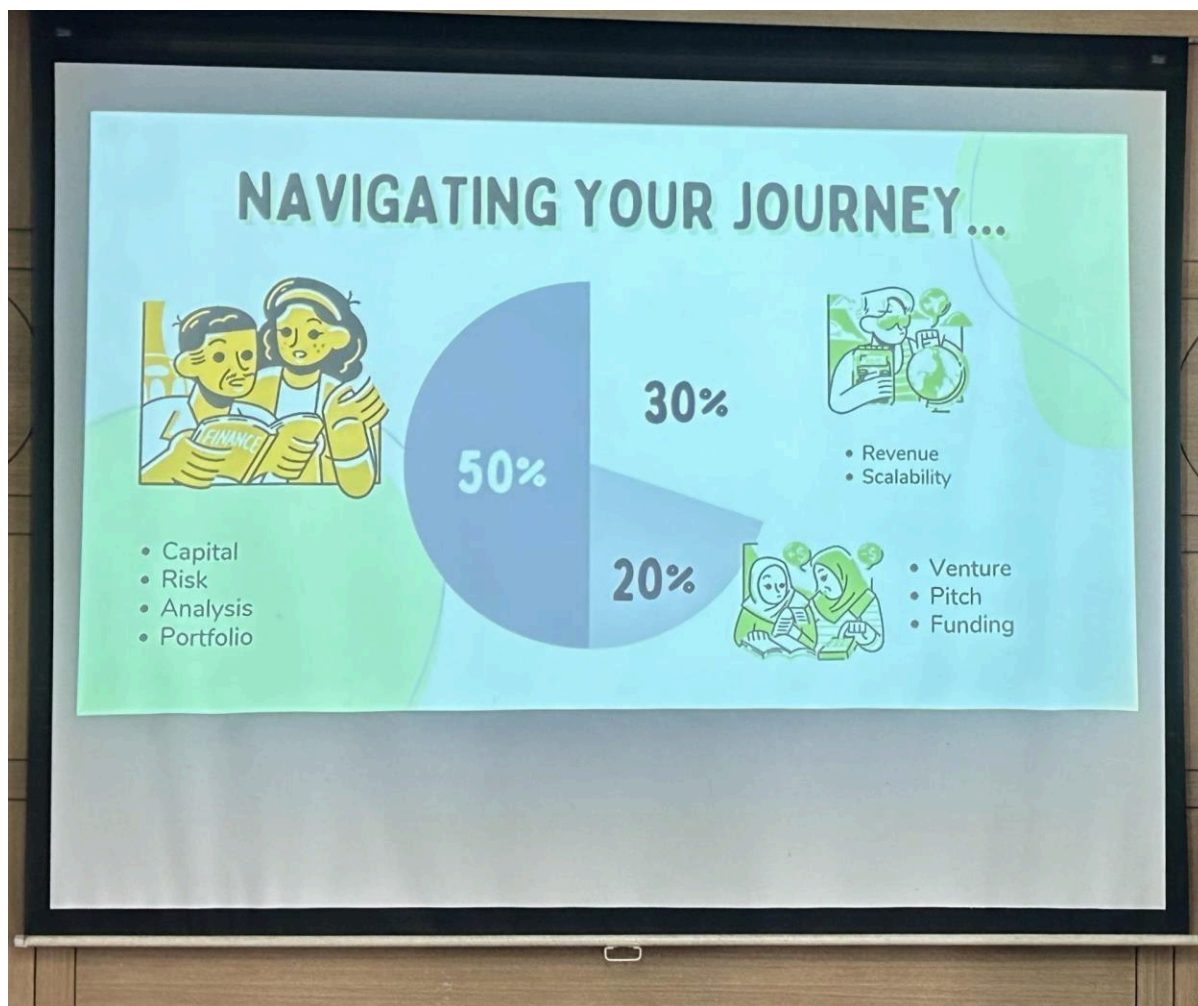
The heart of the event lay in its networking sessions. Representatives from various E-Cells had the chance to connect, exchange contact information, and discuss potential collaborative initiatives.

This allowed for a cross-pollination of ideas, experiences, and expertise. The event was undeniably a resounding success. It not only achieved its goal of fostering collaboration and idea exchange but also created a lasting impact on the entrepreneurial community in Pune. The enthusiasm, energy, and spirit displayed by participants demonstrated the potential for future collaborations and growth within the entrepreneurial ecosystem.

Photos captured during the Activity:



Name of the Activity: Investify



Date of the Activity Conduction: 24-2-2024

Total No. of Students & Faculty Members Participated in the Activity: 14 teams

Speakers: NA

Short Report of the Activity:

Ecell Yukta organized "Investify," a dynamic money multiplication event where participants were allocated a base amount to generate profit within 24 hours. Held at [Venue] on [Date], participants utilized various entrepreneurial endeavours, innovative business models, and creative strategies to maximize returns. From crafting handmade products to organizing pop-up events, participants showcased their entrepreneurial flair and resourcefulness. The event fostered collaboration, creativity, and quick decision-making as participants navigated challenges and explored opportunities to multiply their funds. At the event's conclusion, participants presented their profit-generating endeavours, celebrating their achievements and sharing insights gained from the experience. Investify not only promoted financial literacy but also inspired a spirit of entrepreneurship and initiative among participants, emphasizing their capacity to thrive in time-constrained environments.

Photos captured during the Activity:



Name of the Activity: The Wolf of Wall Street



Date of the Activity Conduction: 23-2-2024

Total No. of Students & Faculty Members Participated in the Activity: 23 teams and 1 faculty

Speakers: Mr. Amit Rajput

Short Report of the Activity:

The ECell Yukta and StockGro trading event proved to be a beautiful and educational experience for all participants. The anticipation for learning and trading was met with success as both ECell Yukta and StockGro effectively facilitated the event.

Participants were well-prepared for the event, thanks to the detailed explanation provided by ECell volunteers on utilizing the StockGro app. Each participant or group was given an initial virtual capital of 10,00,000 for trading. The objective was to strategically invest in stocks to maximize profitability.

The event provided valuable insights, highlighting that what might seem like the most profitable stock initially may not necessarily yield the highest returns by the event's conclusion. Participants gained firsthand experience in navigating the complexities of stock trading, realizing the dynamic nature of the market. The trading event was deemed a huge success, as participants actively engaged with the learning process and demonstrated adaptability in their trading strategies. The combination of theoretical knowledge and practical application contributed to the overall success of the event.

As a testament to the event's success, Mr. Amit Rajput of StockGro was invited as the guest speaker. His expertise and insights further enriched the participants' understanding of the stock market, providing a valuable perspective from an industry professional.

The ECell Yukta and StockGro trading event not only met but exceeded the participants' expectations. It successfully combined education and practical experience, leaving attendees with a deeper understanding of stock trading dynamics. The inclusion of a distinguished guest speaker further elevated the event, solidifying its position as a remarkable learning opportunity in the realm of financial markets.

Photos captured during the Activity:



Name of the Activity: Faculty Visit to COEP's Bhau Institute of Innovation, Entrepreneurship and Leadership

Date/Time: 11th October 2023 from 9.30 to 11.30 am

A.Y./Class/ sem: Faculty Venue: COEP's Bhau Institute of Innovation,

Entrepreneurship and Leadership Type of audience: Faculty of Cummins college

Short description of the activity: During this visit, faculty members observed the operations of the Incubation Center and were engaged in discussions with the registered startup members.

No. of Participants: 13

Speaker details (short resume)/ organizer's details/Point of Contact:

Girish Dedgaonkar

Manager Bhau Institute (TBI) at COEP, Pune

With a lot of interest and passion towards Entrepreneurship Development and Innovation, He is now part of COEP's BHAU Institute of Innovation, Entrepreneurship and Leadership, a TBI in Pune. He is working with a dedicated team in the area of Startup and Incubation for buddy entrepreneurs.

Geo Tag Photos of the event:



Innovative Business Idea Competition

(Presentation before internal committee)

Website-

<https://www.cumminscollege.org/the-innovative-business-idea-competition-by-start-up-innovation-cell-and- iic-on-14-09-2023/>

Facebook-

<https://business.facebook.com/photo.php?fbid=284473894336825&set=a.131671492950400&type=3>

Linkedin- <https://www.linkedin.com/feed/update/urn:li:activity:7107247101243195393/>

Twitter -<https://twitter.com/CumminsCollege/status/1701482698777493874/photo/1>

Instagram-https://www.instagram.com/p/CxFO_V-t0XG/

Judge – Dr. Seema Rajput and Dr. Mrudul Dixit

Student Coordinator – Yashita Killedar and Priya Waykos

Problem Statement:

Lack of cheap & comfortable alternatives for daily commute for middle class

Solution:

A comfortable option giving consumer an alternative instead of personal vehicle



Key Insights from the Business Idea Competition:

- The competition provided students with access to esteemed mentors like Dr. Shaligram and Dr. Wadhai. Their guidance and expertise proved invaluable in shaping students' ideas and strategies.
- The competition encouraged students to think outside the box, leading to the generation of unique and innovative business ideas. It emphasized the importance of creativity in entrepreneurship.
- Presenting and defending their ideas before a panel of judges boosted participants' confidence in articulating and defending their business concepts.

Student Takeaways from the Business Idea Competition:

- Experiencing a diverse range of business ideas highlighted the multifaceted nature of entrepreneurship and inspired students to consider a wide array of opportunities.
- Embracing creativity and thinking innovatively can lead the students to the development of unique and compelling business ideas that stand out in the market.
- The participants could build a strong network of peers, mentors, and professionals and as it is essential for future collaborations, partnerships, and opportunities.

Conclusion :

In conclusion, The Innovative Business Idea Competition has been a remarkable platform for nurturing innovation and entrepreneurship. The diverse range of ideas, mentorship from experts, and the spirit of collaboration have enriched the learning experiences. The participants were equipped with valuable skills and inspiration to venture into the world of entrepreneurship confidently. Therefore, our business idea competition was a resounding success, fostering creativity and practical learning among participants.

Innovative Business Idea Competition

Date: 14th September 2023

Venue- Instrumentation Building Auditorium Type- Inter college competition Competition Overview:

This event, the Innovative Business Idea Competition 2023-24, is proudly hosted by the Startup and Innovation Cell and IIC, CCOEW.

It serves as a platform where innovation and entrepreneurship come together. The competition aims to showcase creative business ideas that have the potential to transform industries and create a lasting impact on society.

The competition is structured into rounds, with participants presenting their ideas to a panel of esteemed judges. Each presentation is evaluated based on various criteria, including the Problem Statement, Solution, Lean Canvas Model, Presentation, Feasibility, and the Question and Answer session. These criteria play a vital role in determining the competition's winners.

The competition is designed to be both challenging and rewarding for all involved.

The event also emphasises that entrepreneurship is a journey filled with ups and downs, and every idea presented holds the potential to make a significant difference in the future. This competition is a celebration of innovation and entrepreneurship, and it is a privilege to have everyone present here to witness and support these innovative ideas.

Winners

FIRST PLACE:

Team name-Hexawave

SECOND PLACE:

Team name-Evogenius

THIRD PLACE:

Team name-Innovisionaries Team



Name of the Activity: SPARKULATE;TIE BUSINESS HACKATHON EVENT



Date of the Activity Conduction: 23rd Feb,24

Total No. of Students & Faculty Members Participated in the Activity: 40 students, 3 faculties and 4 judges from TiE

Speakers:

Short Report of the Activity:

This hackathon certainly added a lot of spark to the grand beginning of Empulse and engaged the entrepreneurial minds of all who participated. This event was in collaboration with TiE. The competition saw participants from a variety of colleges across Pune. The teams were given case studies of a few companies, concerning which they had to figure out the critical problems persisting with the companies and develop a viable, profitable solution.

The entire event consisted of three challenging rounds. Round one began with a short online Google form quiz wherein the teams were shortlisted from 40 to 20 based on their average score and leveled up to the next round or the pre-final which was the presentation round, that took place in campus auditoriums. The case studies were allocated after a quick rules and intro session, after which an hour was allotted to analyze and make their presentations with a time limit of five minutes. The judging began with a panel of our in-house judges and first round of elimination took place, after which the teams qualifying teams proceeded to the last and final round which took place in KB Joshi Hall. This round demanded adding a SWOT analysis to the presentations. Thereafter the last round of judging began with a highly experienced panel of entrepreneurial TiE judges who certainly pertained a lot of knowledge and constructive criticism to the participants.

The event was a huge success due to the immense enthusiasm and participation, with an attractive prize pool of Rs12,000 distributed to the top 3 winning teams, two of which were from Cummins itself.

Photos captured during the Activity:



Name of the Activity: The InterCollege Innovative Business Idea Competition 2024



Date of the Activity Conduction: 4 th March - Online event in slots 5 hours in slot of 1 hour.

7 th March - Offline event 10:00 am to 2:00 pm

Total No. of Students & Faculty Members Participated in the Activity: 38 students and 10 faculty members

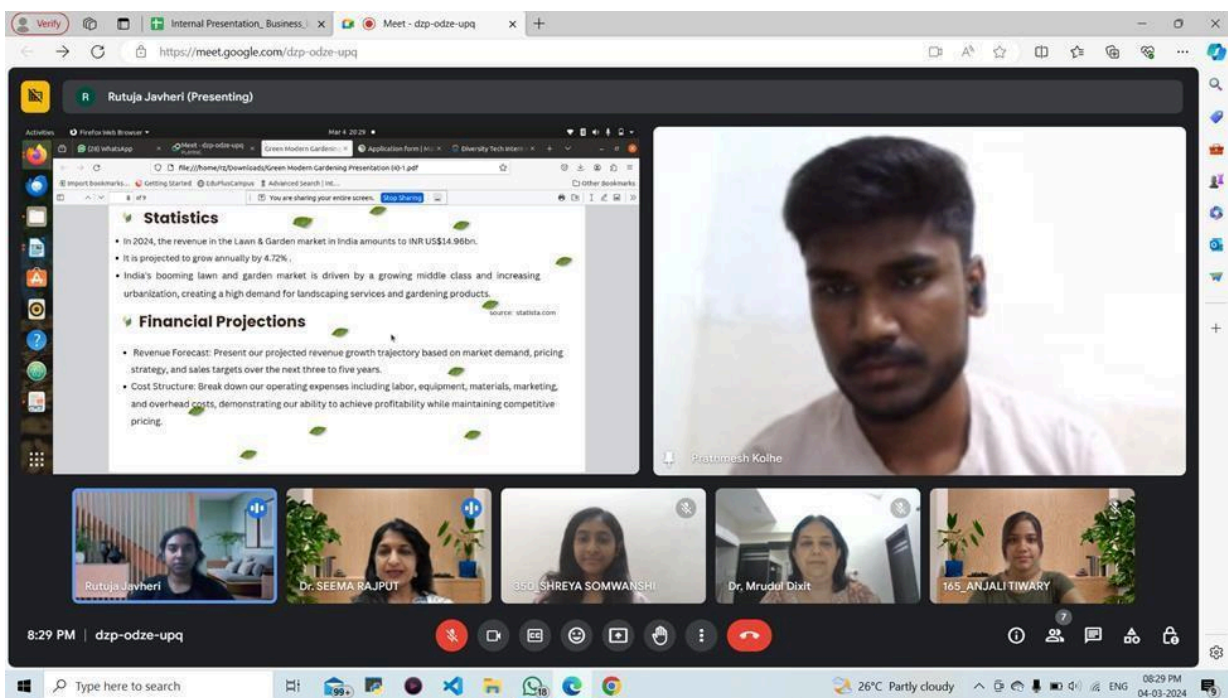
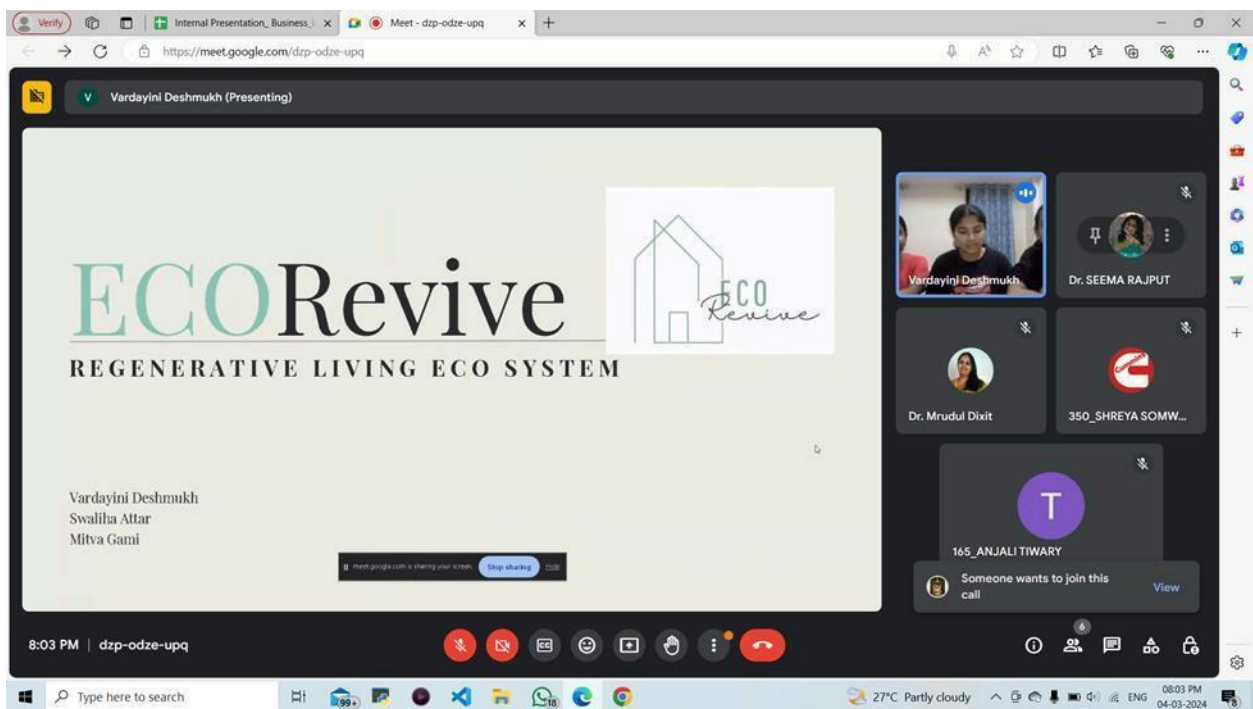
Short Report of the Activity:

The Startup and Innovation Cell in collaboration with Institute's Innovation Cell (IIC) conducted its fourth event for the academic year 2022-2023. The event was " The InterCollege Innovative Business Idea Competition 2024 " The competition saw the rise of young entrepreneurial ideas full of enthusiasm.

For 4th March , it was an online event . The teams were judged by our internal faculty members and startup coordinators . A total of 12 teams were shortlisted for the final round . On 7th March , the final event was conducted offline from 10 am-2 pm.

Our external judges for the final round were SS Savardekar, Ram Deshpande and Raghuvendra Ponkshe who are reputed entrepreneurs and mentors .

Photos captured during the Activity:



Name of the Activity: Idea to pitch deck workshop.

Date of the Activity Conduction: 13-4-2024

Total No. of Students & Faculty Members Participated in the Activity: 1 faculty and 12 students

Speakers: Dr. Makarand Velankar

Short Report of the Activity: The entire journey of an entrepreneur was covered right from idea generation/ problem identification to effective pitch deck. Sample problems, various frameworks, sample pitch decks, presentations were discussed.

Photos captured during the Activity:

